



CURVE MINDER

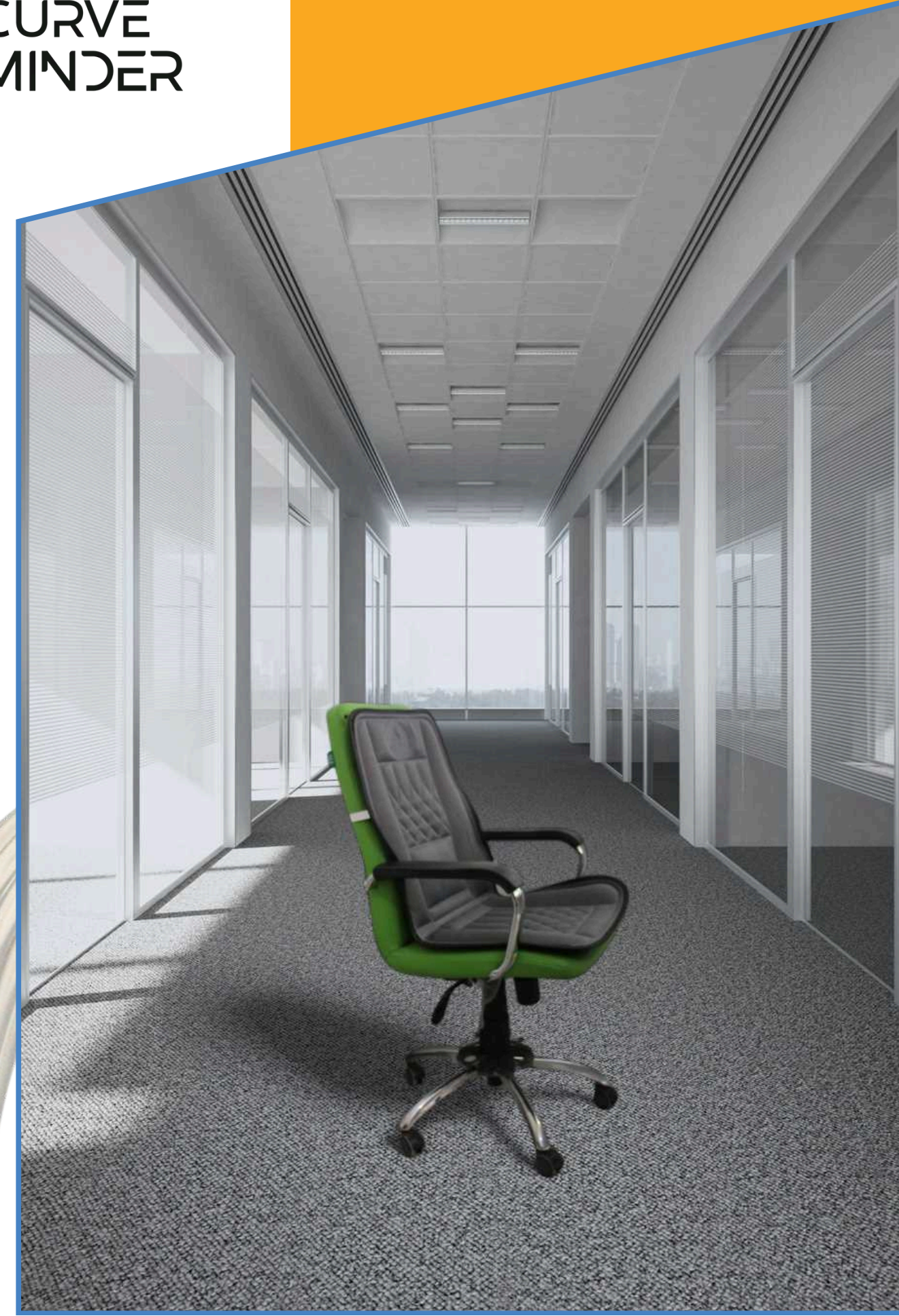
Curve Minder is a smart seat cover with pressure sensors that analyzes and improves sitting posture, addressing ergonomic issues associated with prolonged sitting in various environments.

PRODUCT DESCRIPTION



Curve Minder is not just a seat cover; it's a transformative solution designed to revolutionize the way we sit. Equipped with advanced pressure sensors, this smart seat cover actively analyzes your sitting posture in real-time, providing instant feedback to foster healthier habits. Beyond the conventional, Curve Minder embodies a holistic approach to ergonomics, tackling skeletal issues associated with prolonged sitting.

Its seamless integration with diverse environments, climate control features, and the ability to generate comprehensive health reports make Curve Minder a groundbreaking product. Elevate your comfort, redefine your posture, and embrace a new era of well-being with Curve Minder.



FEATURES

- Pressure Sensor Technology
- Environment Integration
- Health Monitoring and Reporting
- Customizable Features

INNOVATION POINTS OF CURVE MINDER

1. Maintains optimal comfort with advanced temperature tech.
2. Washable design and optional massager for personalized luxury.
3. Detailed reports for proactive health management.





MARKET SIZE



The global office furniture market, valued at USD 44.27 billion in 2021, anticipates substantial growth, reaching USD 80.62 billion by 2029, signifying a noteworthy 7.48% CAGR. In Canada, the Office Furniture Manufacturing industry commands a revenue of \$6.1 billion in 2023. These figures highlight the promising opportunities for product and service innovation in this sector, demonstrating that ventures like Curve Minder carry a favorable risk profile due to the comparative market size. Beyond its pioneering seat cover, Curve Minder's strategic expansion includes providing ergonomics and occupational health analysis services, aligning seamlessly with the heightened focus on workplace well-being, particularly post-pandemic. In 2022, job openings for OHS inspectors across Canada were up more than 12 percent over a year earlier.

OUR TEAM



SAMIRA HADID

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